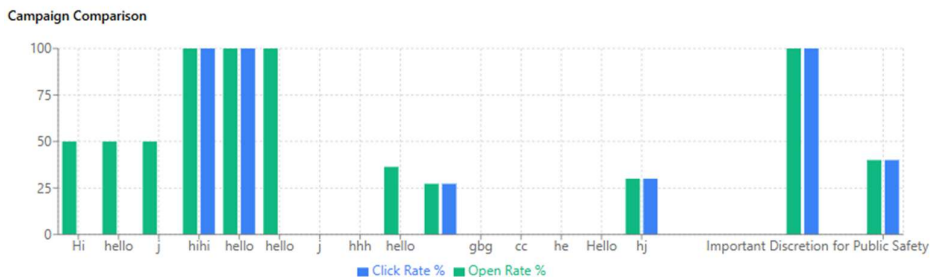


A. Subscriber Manager

1. Unable to send campaign to a single selected subscriber, the message is only getting saved as draft.
2. Campaign Analytics is not working properly. The open rate is not working properly. It is showing data only when the CTR rate data is being captured, which means when someone is opening the mail and clicking on the link attached to it. The bounce rate data is also not getting captured properly
3. In the Campaign Analytics backend, specify what is "gmail-proxy".
4. In the Subscriber Manager, the Category filter is not working properly (Example – When selecting the "subscriber" from category in the filter section, no result is being shown).Also mention the field name of "Email & Whatsapp" , Start Date & End Date.

The screenshot shows the Subscriber Manager interface. At the top, there are four filter dropdowns: 'Category' (set to 'Subscribers'), 'Lead Source' (set to 'All Lead Sources'), 'Email & WhatsApp' (set to 'Email & WhatsApp'), and a date range selector (set to 'dd-mm-yyyy'). Below these are 'Tags' (with checkboxes for 'bottle', 'audax', 'hello', and 'testing') and an 'All engagement' dropdown. A 'Clear' button is also present. Below the filters is a search bar labeled 'Search by email, IP, location...'. To the right of the search bar, it says '14 total contacts' and '0 filtered'. The main area below the search bar is empty, with the text 'No contacts found' in the center. At the bottom, it says 'Showing 0-0 of 0' and has navigation buttons for 'Previous', 'Page 1 of 1', and 'Next'.

5. Also make sure, if one lead is deleted from lead manager, it should also get deleted from subscriber manager.
6. Under Subscriber Manager, in Campaign Analysis ,the labelling (campaign names) in campaign comparison is not appropriate(not showing properly) , implement it properly.



7. Alongside with Top Performing Campaigns, we want a table which will show “Worst Performing Campaigns” that will show top 5 worst campaigns under following fields (Open Rate, CTR rate, Unsubscribe rate & Bounce Rate)

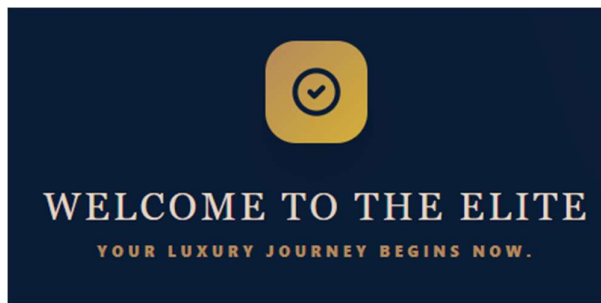
Top Performing Campaigns

CAMPAIGN	SENT	OPENS	CLICKS	OPEN RATE	CTR
hihi	1	1	1	100%	100%
hello	1	1	1	100%	100%
campaign	1	1	1	100%	100%
Important Discretion for Public Safety	5	2	2	40%	40%
hj	10	3	3	30%	30%

X
not
want

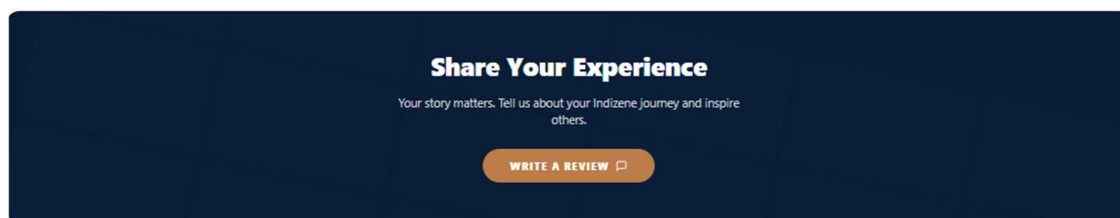
8. We need an option to delete campaigns Analytics Data separately and also an option to remove tags separately for each and every subscriber

9. “Club” word is missing after subscribed

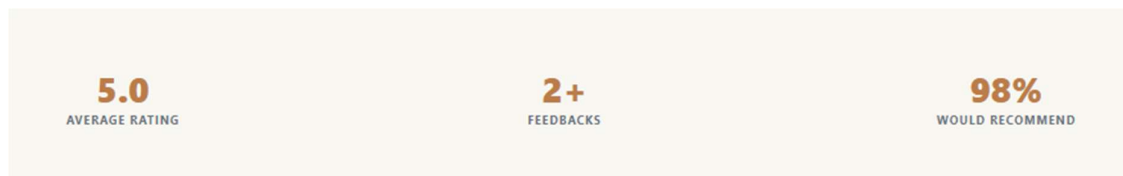


B. Testimonial Manager

10. Remove this part from Testimonials



11. In Testimonials, we want backend access to change these numbers

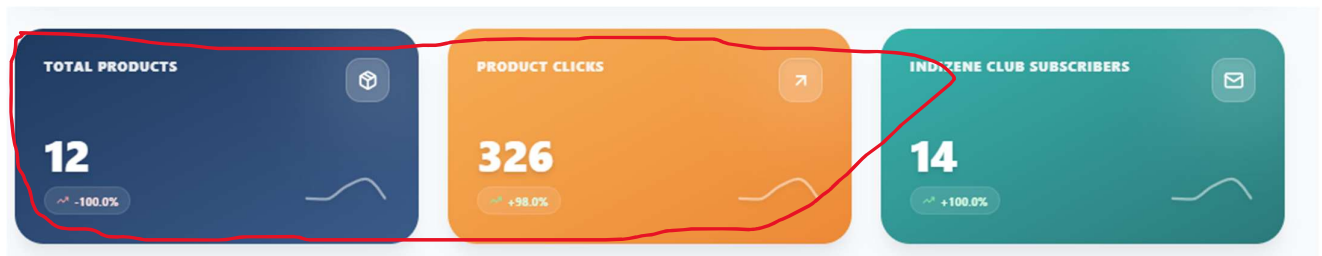


12. In the Testimonials, we want a separate backend access for review that will show only customer’s review without having any product’s name. Since we already have customer’s review section for products, we want a separate review feature for Testimonials only where customer will rate and share their overall website’s experience.

have in Contact Form
= Feedback / Not possible

✓ Analytics(Backend)

✓ 13. In the Analytics we want to know the logic.



✓ 14. In the Analytics, we want Marketplace clicks to be seen as counts in place of percentage

Analytics

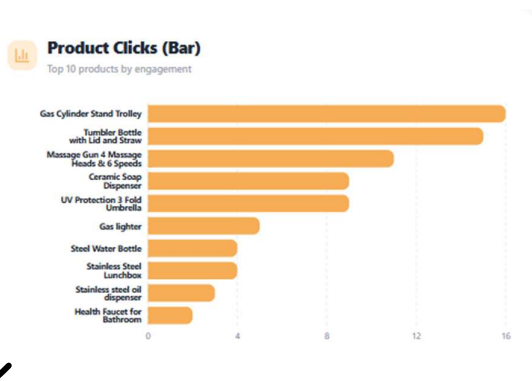
Thursday, August 6, 2026

Search dashboard...

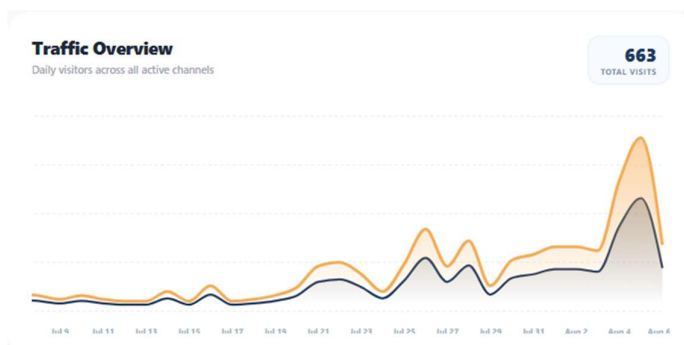
indigo SUPER ADI

#	PRODUCT NAME	CLICKS	% SHARE	MARKETPLACES
1	Gas Cylinder Stand Trolley	16	19.8%	Meeho 75% Amazon 25%
2	Tumbler Bottle with Lid and Straw	15	18.5%	Amazon 50% Flipkart 50%
3	Massage Gun 4 Massage Heads & 6 Speeds	11	13.6%	Flipkart 60% Amazon 40%
4	Ceramic Soap Dispenser	9	11.1%	Amazon 0% Meeho 0%
5	UV Protection 3 Fold Umbrella	9	11.1%	Amazon 0%
6	Gas lighter	5	6.2%	Amazon 0%
7	Steel Water Bottle	4	4.9%	Amazon 0%
8	Stainless Steel Lunchbox	4	4.9%	Meeho 0% Amazon 0%
9	Stainless steel oil dispenser	3	3.7%	Amazon 0%
10	Health Faucet for Bathroom	2	2.5%	Amazon 0%

✓ 15. Remove the product clicks bar

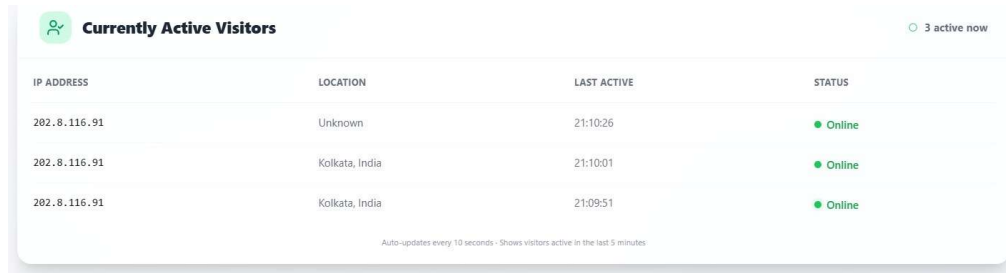


✓ 16. In the analytics, page, need to know the graph lines



Blue line
Avg 0.65 * VIEWS

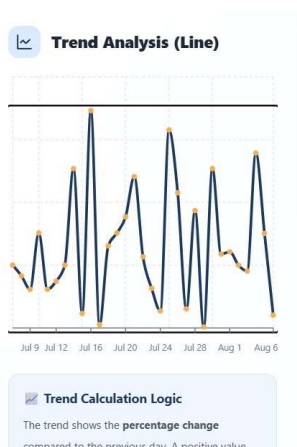
✓ 17. Currently Active Users is not working properly. Same IP is showing thrice



IP ADDRESS	LOCATION	LAST ACTIVE	STATUS
202.8.116.91	Unknown	21:10:26	Online
202.8.116.91	Kolkata, India	21:10:01	Online
202.8.116.91	Kolkata, India	21:09:51	Online

Auto-updates every 10 seconds - Shows visitors active in the last 5 minutes

✓ 18. In the Analytics page, the trend line doesn't have any base line to differentiate the positive and negative trend lines, kindly provide that



✓ 19. From the spider chart, showing Category Distribution, remove the field "Customer Ratings".

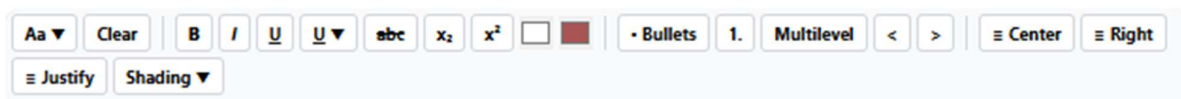
20. The marketplace ratings of a product will be the average ratings of the product listed across different marketplaces (amazon, flipkart & meesho)

Backend Fix

D. Blog

21. All the points are not covered properly, we need these fields must in the blog writing

- a) Font size and style not provided
- b) Numbering bullet points issue
- c) Bullet points are not showing in the blog at the website
- d) Hyperlink needed
- e) Table creation needed
- f) Borders needed
- g) Underline features are not working properly
- h) Indentation feature requires



✓ 22. The blogs will be arranged from new to old

23. We need exact counts for Bounce View in the Blog Analytics

24. The traffic source analytics feature in Blog Analytics is not capturing the analytics data of a blog while opening from Facebook, Whatsapp and other social media platform. Kindly specify what is "Referral".

25. Auto saving in blog drafts has not been implemented. It is needed for sudden disruption in blog writing (example: session expiry). It should be given as backup

X

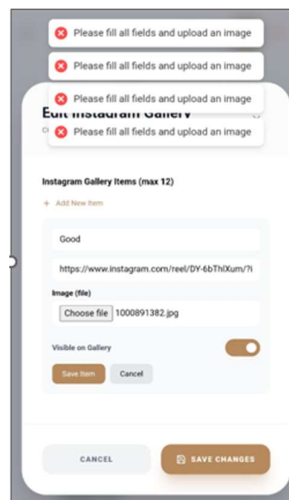
E. Interaction Manager

✓ 26. Under Interaction Manager, Need filter option by date, type & name. Also we need an option to assign Tags just like the subscriber manager. Also we need an option to export the data.

No Tags

F. Homepage

✓ 27. No Instagram posts can be uploaded through Page Manager of the Homepage

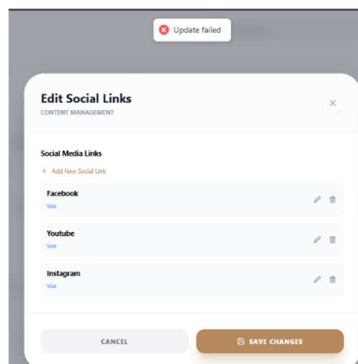


28. Kindly provide the function to click and open each category or sub-category respective web-page from "Browse Category" section.

✓ 29. Provide image transition hover effect of each product in the browse category section

Long

✓ 30. Social Media Links cannot be updated from Admin Panel (Eg: Youtube)

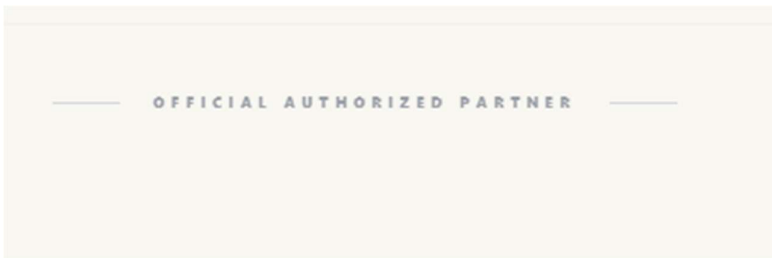


G. Store

- ✓ 31. In Store, under “Shop By Category” part need to be fixed. It should show only the product categories name
32. Can't find any option to change or edit it from the store manager of admin panel X



- ✓ 33. Kindly Remove it from the Store Page

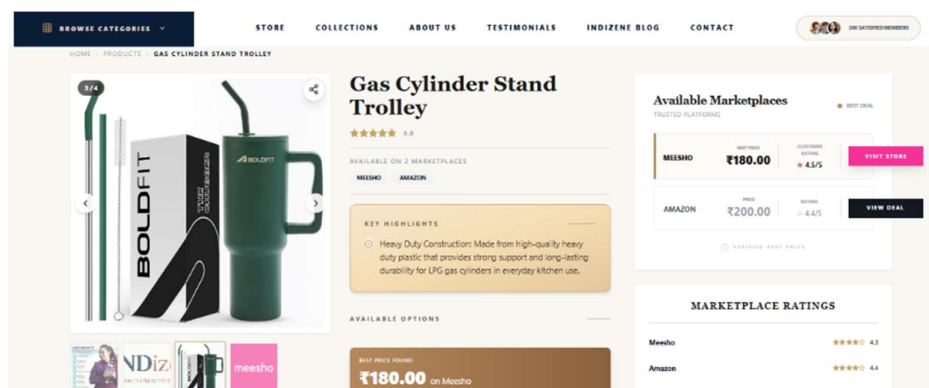


H. Product Page

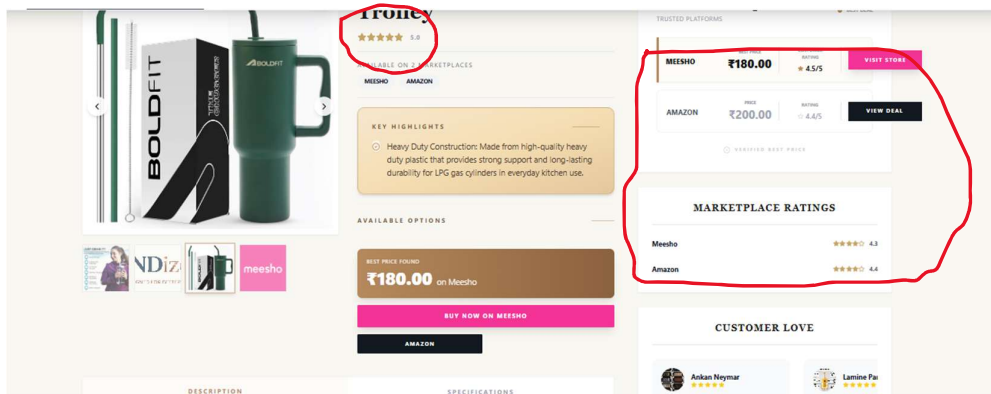
34. Add Draft option in the “Add Product” Section. If somehow user gets bailed out due to session expiry or closes the add product tab, the progress in “add product” should get saved in draft section. During cancellation of “add product”, system should also ask “Want to save the progress in draft”. X
35. Provide colour-code circles for each product variants X

36. In the search bar, after typing any product category / sub-category name , following products under that particular categories should be shown properly *elastic search*

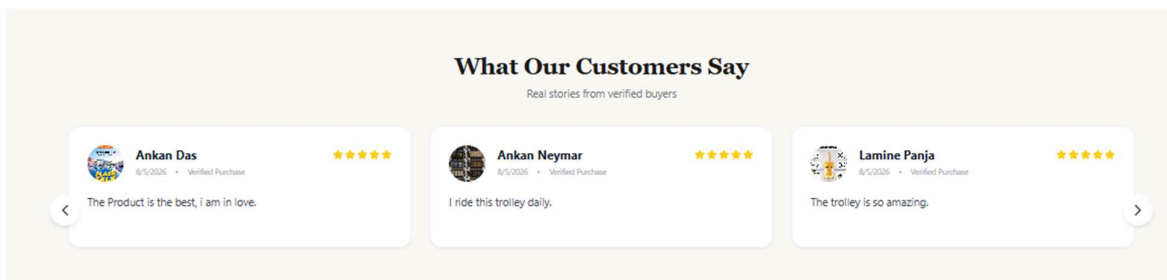
- ✓ 37. Marketplace Ratings are showing different , (Available Marketplaces and Marketplace Ratings) , kindly fix it



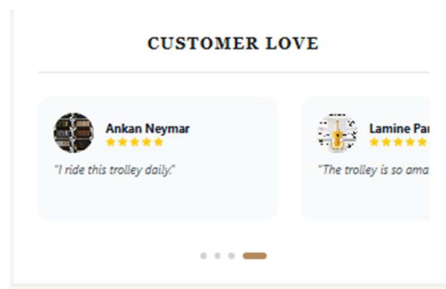
38. The Overall product rating should be auto calculated with the following logic : Take the overall average of the average marketplace ratings and average product's ratings from customer love



39. Replace this part of the product page section with a product recommendation section , where products from same sub-category or category will be suggested, based on the respective products



40. Reduce the timing of auto swipe of reviews (keep it at 3 secs) for desktop and mobile view



41. Kindly find a solution, for the campaign mails so that it doesn't get stuck in customer's spam mailbox

I. Admin Management

42. The Admin Management is not working properly (Issue : - In case of admin management, I have created a Testimonial Manager and have given access to only manage Testimonials from the admin panel, but he is also able to access and manage page manager and store manager, though I didn't give any permissions for that.). Kindly fix the issue

Fix after permission Set in C-panel

✓ 1. Contact Page

✓ 45. Rename it as "Return to Homepage"

